

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 01798 151503Z

46

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 016396

P R 151440Z APR 75
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 4433
AMEMBASSY COPENHAGEN
AMEMBASSY HELSINKI
AMEMBASSY OSLO

UNCLAS STOCKHOLM 1798

FOR BIC/OIM/CAYA; EMBASSIES PASS CA AND AGAT OFFICES.

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: HRI EXHIBITION, MAY 26-30, 1975; PROCUREMENT

1. STC IN RECEIPT OF LETTER FROM MR. JCDOHERTY, V.P.
RED LOBSTER INNS OF AMERICA INC., 6770 LAKE ELLENOR
DRIVE, ORLANDO, FLORIDA 32809. TELEPHONE 305/851-0371-
ADVISING INTEREST IN REVISITING STC TO EXPLORE FAST
FOOD RESTAURANT FRANCHISING IN SWEDISH MARKET ON OR
ABOUT 30 MAY; WE HAVE WRITTEN TODAY WELCOMING
HIM AND ADVISING HIM RE SUBJECT EXHIBITION.

2. PLEASE CONTACT DOHERTY AND/OR PRESIDENT OF
RED LOBSTER INNS, MR. WILLIAM DARDEN, RE HRI EXHIBITION
MAY 26-30. PROVIDE PLANS PACKAGE AND INVITE HIS PARTI-
CIPATION IN SHOW, INFORM HIM HE AND OTHER PARTICIPATING
FRANCHISE COMPANIES NOW IN SHOW WILL RECEIVE SPECIAL
PROMOTIONAL EFFORT.
STRAUSZ-HUPE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 15 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STOCKH01798
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Review Content Flags:
Review Date: 09 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <09 JUL 2003 by BalzMJ>; APPROVED <28 JAN 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
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Review Media Identifier:
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